Contents

1	Ethnology Perspective in Health Literacy Research				
Part	Ι	State of Research and the Need for a Health Ethnology Perspective			
2	Health Literacy in the Context of Health Inequalities: A Framing				
	and	d a Research Review	. 15		
	2.1	Definitional Approaches to Health Literacy	. 21		
	2.22.3		. 25		
		Outcomes	. 28		
	2.4	Distribution of Health Literacy in the Population	. 29		
	2.5	Social Determinants of Health Literacy	. 31		
3	He	alth Literacy in Childhood and Adolescence and the Need			
	for	Family Health Literacy	. 37		
	3.1	Child and Adolescent Health in the Context of Family Social			
		Inequality	. 39		
		3.1.1 Findings of German Health Reporting on Unequal			
		Child and Youth Health	. 42		
		3.1.2 Health Inequalities and the Migration Background of			
		Children and Adolescents			
	3.2	Health Literacy of Young People	. 46		
		3.2.1 The Heterogeneity of Instruments Used to Measure Heal	th		
		Literacy in Children and Adolescents	. 50		



x Contents

		3.2.2	Health Literacy of 11- to 15-Year-Old Adolescents in					
			Germany	51				
		3.2.3	Effects of Adolescent Health Literacy	68				
	3.3		Literacy of Children and Family Health Literacy	72				
	3.4		and Adolescent Health and Digital Health Literacy	78				
		3.4.1	Definitions of eHealth Literacy	80				
		3.4.2	eHealth Literacy as Social Practice	82				
		3.4.3	eHealth Literacy and the Relationship to Social and					
			Health Inequalities	84				
		3.4.4	The Measurement of eHealth Literacy	86				
4	Health Literacy of Adolescents and Families from a Health							
	Eth	nology l	Perspective: A Theoretical Framing	89				
	4.1		ne of (Empirical) Health Literacy Research in Adolescents,					
		Childre	en and Families	90				
		4.1.1	Critique of the Lone Informed Health Decision	91				
		4.1.2	The (Underestimated) Importance of the Context of					
			Action for Health Literacy	94				
		4.1.3	Health Literacy and the One-Dimensionality of					
			Inequality Determination	96				
	4.2	Sociological and Philosophical Perspective						
	4.3							
		Perspective?		104				
		4.3.1	Three Variants of a Difference Theory Perspective in					
			Public Health	106				
	4.4							
		Framework for Health Literacy Research						
5	The	The Ethnographic Study of Health Literacy: Methodological						
	Note	otes						
	5.1 Ethnographic Research in Public Health and Health		graphic Research in Public Health and Health Literacy					
		Resear	rch	120				
		5.1.1	Health Literacy as Social Practice: Methodological					
			Approaches	122				
	5.2	11						
	5.3	Research Projects and the Identification of Target Groups 12						
	5 1	· · · · · · · · · · · · · · · · · · ·						

Contents xi

Part	t II	Case St	tudies		
6	Health Understanding and Health Competences of Two Girls				
	with a Turkish Migration Background				
	6.1	Introdu	action	133	
		6.1.1		134	
	6.2	The "C	Guest Worker" and His/Her Health	136	
	6.3 People with a Turkish Migration Background in Germany:				
		Facts and Figures			
		6.3.1	Education and Vocational Training	139	
		6.3.2	Household Structure and Household Income	141	
		6.3.3	Religion/Beliefs	142	
		6.3.4	The Internet as an Information Platform	143	
		6.3.5	Health of People with a Turkish Migration Background		
			in Germany	144	
		6.3.6	A Summary of the State of Research	146	
	6.4	Ethnog	graphic Milieu Study on Health Literacy: Using the		
		Examp	ole of Female Adolescents with a Turkish Migration		
		Backg	round in Germany	147	
		6.4.1	The Political Discourse About Turkey in the Lifeworld of		
			Leyla and Meryem	148	
		6.4.2	The German-Turkish Relationship Yesterday	149	
		6.4.3	The German-Turkish Relationship Today	150	
		6.4.4	The Socio-economic Framework Within the Lifeworld		
			Environment of Leyla and Meryem	154	
		6.4.5	Health-Relevant Significance of the Social Network and		
			Religious/Cultural Norms and Values in the Everyday Life		
			of the Young People	156	
	6.5 Health, Hea		, Health Literacy and Health Behaviour of Female		
			scents with a Turkish Migration Background: Summary		
			verarching Motives	161	
		6.5.1	What You See When You Look Differently:		
			The Example of Young Women with a Turkish		
			Migration Background	163	
		6.5.2	Some Final Overarching Themes	164	

xii Contents

7	The Health Literacy of Male Adolescent Refugees from Afghanistan and the Exploration of Existing Scope for Action						
	7.1		action				
	7.2		gnificance of Afghanistan in the Context of Global Forced				
			ion				
	7.3	•					
	7.4	The Young People Accompanied					
	7.5	Selecte	ed Results of Ethnographic Field Research and Qualitative				
		Intervi	ews				
		7.5.1	Overall Assessment of the Network: Differences, Deficits				
			and Social Capital				
		7.5.2	Health Perceptions and Health References				
		7.5.3	Digital Everyday Life, Digital Health Literacy and Its				
			Ambivalence				
		7.5.4	The Identification of (Possible) Health-Related				
		7.5.5	Competences				
		7.5.5	Further Developments After the Official End of the Field				
	7.6	D:	Phase				
	7.6	Discus	ssion				
8		Health, Health Literacy and Health Socialisation in Swiss					
			th Young Children and a Latin American Migration				
		0	d.,				
	8.1		uction				
	8.2						
	8.3						
	8.4						
	0.5	Study					
	8.5		siderations of Health-Related Framing and Family Health				
			cy in Families with Young Children and a Latin American				
		8.5.1	nt Background				
		8.5.1	•				
		8.5.2	Integrate				
		0.3.2	American Migration Background				
		8.5.3	Family Health Literacy and Migrant Family Health				
		0.5.5	Socialisation				
	8.6	Conch	usion				

Contents xiii

Par	t III	Outlook	
9	Wha	at Do You See When You Look Differently? On the Insight	
	Potential of Ethnographic Health Literacy Research		
		The Relationship Between Analogue and Digital Health Literacy	
		Among Young People (with a Migration Background)	237
	9.2	Family Health Literacy (Narrow and Broad)	238
	9.3	Concluding Remarks	
App	endi	ces	243
Ref	erenc	es	245