

Contents

Patricia Ronan and Martin Schweinberger

1 An introduction to sociopragmatic variation — 1

Part 1: Investigating sociolinguistic variables

Brian Clancy and Elaine Vaughan

2 The sociopragmatics of *now* in corpora of Irish English and Scottish English — 11

Raymond Hickey

3 *Lookit* – the story of a pragmatic marker in Irish English — 31

Ana María Terrazas-Calero

4 ‘Er, yeah, no, bummer’: An exploration of the ‘new’ discourse pragmatic marker *Yeah, No* in contemporary Irish English fiction — 45

Marion Schulte and Bettina Migge

5 New speakers of Irish English: Pragmatic and sociophonetic perspectives — 69

Dónall Ó Baoill

6 Pragmatic markers in Ulster Irish and Irish English — 87

Martin Schweinberger and Patricia Ronan

7 Boring much? Semantic determinants of constructional attraction in Irish English — 107

Part 2: Metapragmatic structures: Identities, styles, and media

Jeffrey L. Kallen

8 ‘Oh wait and I tell you . . .’: Narratives, pragmatics, and style in ICE-Ireland — 133

Stephen Lucek

9 Irish identities in a fictional TV series: Mediatised performance of Derry English in *Derry Girls* — 155

VI — Contents

Christine Elsweller and Patricia Ronan

10 Salutation and leavetaking formulae in 18th-century varieties of English — 173

Gerold Schneider

11 Automatically detecting directives with SPICE Ireland — 205

Martin Schweinberger and Patricia Ronan

12 Concluding remarks and future directions in studies on sociopragmatic variation — 235

Index — 241