

Acknowledgements	9
-------------------------------	----------

Making Sense of the Digital Transformation in Design

An Introduction

<i>Laura Scherling</i>	<i>11</i>
------------------------------	-----------

Part 1: Essays on Equitable Processes and Practices

Digital Design for Trust and Trustworthiness

<i>Jeffrey Chan</i>	<i>19</i>
---------------------------	-----------

Delegated Power

The Ethics of Nudging in Building More Equitable Product Experiences

<i>Timothy Bardlavens</i>	<i>35</i>
---------------------------------	-----------

DialectTikTok

The Dynamic Semiotics of Amateur Visual Trends on TikTok

<i>Sarah Edmands Martin</i>	<i>55</i>
-----------------------------------	-----------

Equality of Fit in Digital Typography

<i>Thomas Jockin.....</i>	<i>65</i>
---------------------------	-----------

Equitable Digital Access in an Era of Uncertainty

<i>Laura Scherling</i>	<i>79</i>
------------------------------	-----------

Learning from FemTech to Inform the Design of Healthcare Technologies

<i>Catalina Alzate.....</i>	<i>97</i>
-----------------------------	-----------

NFTs between Art and Design

A Story of Digital Transformation

Lucilla Grossi and Luca Guerrini 113

Design of Virtual Worlds

Zhenzhen Qi 133

Crafted Identities

Technological Transformations in Textile Design

Nishra Ranpura 149

Part 2: Case Studies and Interviews on Educational Processes and Practices

Design for Future Skills

Three Case Studies on the Role of Design in Shaping the Narrative
of Technology Education

Serena Cangiano 169

Reflections on Digital Transformation in Design

An Interview with Dr. John Maeda

Laura Scherling 187

No Back to Normal: Studio Forward at California College of the Arts

An Interview with Cristina Gaitán and Juan Carlos Rodriguez Rivera

Rachel Berger 195

An Archaeology of Digital Architecture

Kai Franz 211

Designing Games for Social Change

An Interview with Colleen Macklin

Laura Scherling 229

Digital Transformation and Service Design Practice in Public Sector

Sahar Nikzad and Paulina Porten 241

In Support of Design Students	
An Interview with Ellen Lupton	
<i>Laura Scherling</i>	255
Designing and Digital Storytelling for Climate Change Education	
<i>Gege Dong, Mir Sana Ullah Khan, and Andrea Orellana</i>	261
Navigating the Transformative Potential of Technologies in Design	
A Conclusion	
<i>Laura Scherling</i>	277
Contributing Authors	283
Selected Readings	289