

PREFACE

- 6 **CUBA'S CREATIVITY OF SCARCITY**

WALK

- 11 **A CULTURAL CATWALK THROUGH OLD HAVANA**
*Artistic landscapes, mythical places,
and cult venues in Cuba's capital*

FASHION

- 25 **"WE'VE BEEN RECYCLING HERE SINCE COLUMBUS"**
A short history of upcycling in Cuba
- 50 **"THE COUNTRY NEEDS NEW MATERIALS"**
*Cuba's potential for an innovative
and sustainable textile industry*

ARCHITECTURE

- 55 **HAVANA: THE POLYCENTRIC CITY**
*Through the streets and squares of Old Havana
back to the founding era of the Cuban capital*
- 60 **CUBAN MODERNITY IN HISTORICAL GARB**
*Examples of architectural upcycling
in Old Havana's historic buildings*
- 66 **EVERYDAY UPCYCLING IN HAVANA**

APPENDIX

- 69 **USEFUL ADDRESSES**
- 78 **Acknowledgements**
- 79 **Authors**