

CONTENTS

10	A GUIDE FOR THE URBAN ARCHEOLOGIST	
	IN THE BEGINNING ...	16
	TIKI—WHO WAS HE?	20
	PRIMITIVE ART IN CIVILIZED PLACES	24
	PRE-TIKI AND THE BIRTH OF POLYNESIAN POP	30
38	TIKI: RECREATIONAL LIFESTYLE OF A GENERATION	
	ERECTING A TIKI TEMPLE	54
68	DON THE BEACHCOMBER—FOUNDING FATHER OF POLYNESIAN POP	
	TRADER VIC—THE AMBASSADOR OF GOOD TASTE	80
96	STEPHEN CRANE—THE MAN WHO LOVED WOMEN	
	DANNY BALSZ—THE PRODIGAL SON	106
	KON-TIKI, AKU AKU AND THOR	114
122	JAMES MICHENER AND BALI HAI	
	OTHER CELEBRATED TIKI TEMPLES	128
148	MENUS—L'ART TIKI	
158	MIXOLOGISTS & CONCOCTIONS BY JEFF BERRY	
	HUNTERS & COLLECTORS	174
	AND THE GODS WERE AMUSED	188
	HOTEL, MOTEL	200
	UNEQUALED IN BACHELOR LIVING	210
	BACKYARD POLYNESIA	230
236	SURFIN' TIKI	
	THE ARTISTS	242
	GERMAN TRANSLATION	254
272	FRENCH TRANSLATION	