

presentationzen

Simple Ideas on Presentation Design and Delivery

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Garr Reynolds

FOREWORD BY GUY KAWASAKI

New
Riders

VOICES THAT MATTER™

Praise for *Presentation Zen: Simple Ideas on Presentation Design and Delivery*, Third Edition

“It’s often the slim books that have the most impact. Strunk and White for proper English. *Robert’s Rules of Order* for running meetings. Both deceptively short, with huge impact. To these I find it easy to add *Presentation Zen* for moving an audience. Embrace this wonderful guide and gain the power of crafting simple and clear messages. Garr Reynolds provides techniques and examples in a manner that, quite naturally, adheres to the same principles as what he teaches.”

—**Ric Bretschneider**, Senior Program Manager,
Microsoft PowerPoint Development Team 1993–2010

“Garr is a beacon of hope for frustrated audiences everywhere. His design philosophy and fundamental principles bring life to messages and can invigorate careers. His principles of simplicity are as much a journey of the soul as they are restraint of the mouse.”

—**Nancy Duarte**, Principal, Duarte, Inc., and
author of *Resonate* and *DataStory*

“*Presentation Zen* changed my life and the lives of my clients. As a communications specialist, I was searching for a way to create visuals that support the narrative without detracting from the story. The philosophy and approach so elegantly explained in Garr’s book will inspire your audience. Don’t even think of giving another presentation without it!”

—**Carmine Gallo**, author of *The Presentation Secrets of Steve Jobs* and *Talk Like TED*

“Garr has broken new ground in the way we think about the power of presentations, and more important, has taught an entire generation of communicators how to do a better job. Don’t miss this one.”

—**Seth Godin**, legendary presenter
and author of *This is Marketing*

“If you care about the quality and clarity of your presentations—and you should—pick up this book, read every page, and heed its wisdom. *Presentation Zen* is a contemporary classic.”

—**Daniel H. Pink**, author of
Drive and *A Whole New Mind*

“Four years ago, Garr’s *Presentation Zen* literally changed the world of communications. Almost overnight, what was once fluffy, stale, and boring became sharp, brisk, and even (can we say it?) fun. A million radically-improved speeches later, the world is ready for a refresher—and just when we need it most, Garr delivers the magic again.”

—**Dan Roam**, author of *Draw To Win* and
The Back of the Napkin

Presentation Zen: Simple Ideas on Presentation Design and Delivery

Table of Contents

Cover

Title Page

Copyright Page

Table of Contents

Acknowledgments

Foreword

Introduction

- Presenting in Today's World

Preparation

- Creativity, Limitations, and Constraints

- Planning Analog

- Crafting the Story

Design

- Simplicity: Why It Matters

- Presentation Design: Principles and Techniques

- Sample Visuals: Images & Text

Delivery

- The Art of Being Completely Present

- Connecting with an Audience

- The Need for Engagement

Next Step

Table of Contents

The Journey Begins

Photo Credits

Index