

FINANCIAL TIMES **Guides**

INCLUSION AND DIVERSITY

YOUR COMPREHENSIVE
GUIDE TO IMPLEMENTING A
SUCCESSFUL I&D STRATEGY

VIKKI LEACH



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INCLUSION AND DIVERSITY

'I recommend it to leaders and practitioners alike – time is ticking down to achieve the United Nations Sustainable Development Goals by 2030 where no one is left behind.'

*Richard Poston, Chief Executive Officer
and Founder, Kodiak Communications Ltd*

87 per cent of companies state I&D is a priority area for them, but only 10 per cent of I&D programmes are fully developed. *The Financial Times Guide to Inclusion and Diversity* is an essential read for anyone wanting to build an organisation with an inclusive culture, to be more innovative and agile and achieve better business outcomes.

Expert author Vikki Leach offers a step-by-step guide to the tools, theory and the latest thinking you need to design a compelling I&D strategy that will have a positive impact on performance and results for your organisation.

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Praise for *The Financial Times Guide to Inclusion and Diversity*

This is the book I was always looking for!! When I first started my I&D journey I had so many questions and this book expertly answers all of them. It lays out all the steps to build a successful I&D program in a way that is easy to understand. The mix of interviews and theory lets me know that I am not alone in what sometimes feels like a lonely path. The focus on behaviours will help I&D practitioners create safe spaces to have the hard but necessary conversations. This is the perfect companion for any I&D practitioner.

Vusa Tebe, I&D Practitioner

This book 'decodes' the very topical subject of I&D in an engaging, easy read. It not only provides loads of insights, but also great practical tips. We are living in a time of change. We need to build back better. Business has to be sustainable to survive and inclusion for all is at the heart of this. I recommend it to leaders and practitioners alike – time is ticking down to achieve the United Nations Sustainable Development Goals by 2030 where no one is left behind.

*Richard Poston, CEO and Founder,
Kodiak Communications Ltd*

This book is a great practical guide. It gives clear tangibles on how to take action and steps to take to make real impact. I highly recommend it to anyone looking to learn about inclusion and diversity and making a difference.

Nikki Walker, CEO, Quality Compliance Systems (QCS)

A truly inspiring read on how to drive meaningfully sustainable change by seeing diversity as the art of thinking independently together, and a sense of belonging as the heartbeat that drives inclusion. With diversity and inclusion being so imperative to personal, business, social and economic growth, I highly recommend it to anyone who is looking to get into the topic.

Caroline Frankum, CEO, Profiles Division, Kantar

The Financial Times Guide to Inclusion and Diversity

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