


FT PUBLISHING

THE FINANCE BOOK

Second Edition



**Understand
the numbers
even if you're
not a finance
professional**

STUART WARNER & SI HUSSAIN

**Stuart Warner Bsc (Hons) FCA,
BFP, Cert IoD**

Stuart is the author of four finance books. His goal is to help businesses increase productivity and profits through innovative, engaging and experiential finance training programmes. He delivers training and consultancy internationally across multiple sectors. Over his career, Stuart has trained thousands of people. He has taught accounting trainees for professional qualifications and has delivered CPD courses for qualified accountants and interactive courses for non-finance professionals from graduate to board level. Stuart studied management sciences at UMIST and became a Chartered Accountant whilst working at PwC.

**Si Hussain BSc (Hons) FCA, BFP,
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Saieem (Si) trained with KPMG qualifying as a Chartered Accountant in 1991. During his 30+ year career, Si has delivered financial training programmes to countless professionals and has held senior roles in companies, including Chief Executive of BPP Professional Education. He continues to teach finance to a full spectrum of professionals including managers and directors, non-finance professionals as well as those starting out on their careers.

Si is an experienced facilitator and training consultant providing services to a wide range of organisations.

Praise for *The Finance Book*

'This book is a rich and satisfying guide for non-finance professionals who wish to make informed financial decisions. The book tackles the complexities and challenges of finance with impeccable clarity, backed up with recent examples. A road map to enlightenment in finance!'

Yahya Alamari, Talent and Cultural Change Consultant;
former HR Regional Director, KPMG MESA

'I wish I had read this book earlier in my career! A very inviting and must-read book covering the financial concepts that all senior managers should know and told in a way that resonates with those who did not grow up in finance.'

Rupert Brown, People Director – Digital, Virgin Media O2

'As a developing clinical leader, the language of finance can sometimes be a barrier. The authors provide a succinct, easy-to-understand introduction to accounting concepts and terminology. This book will support aspiring leaders to access wider involvement and understanding in their business or organisation.'

Dr Jason I. Broch, Clinical Chair, NHS Leeds CCG;
Health & Social Care Lead, Yorkshire & Humber Health and
Care Record; Partner, Oakwood Lane Medical Practice

'This book is different. It is neither traditional finance nor traditional accounting. It does not attempt to provide a theoretical foundation for the subject but offers nuggets of practical wisdom in a way that distils the authors' decades of experience in the field. The book is clear, immediate, exhaustive and (dare I say it) fun to read – unburdened by theory, down to earth, succinct and practical. Middle or senior management will find it useful, if not essential, in their day-to-day activities.'

Emeritus Professor Robert Cressy, University of Birmingham, UK

'I have adopted The Finance Book for students studying my MBA financial management module and have no hesitation in recommending this text to all those who need to understand the core financial aspects of business operations.'

Dr David Fairclough, Borlace Management Ltd

Finance Book, The

Table of Contents

Front Cover

Half Title

Title Page

Copyright Page

Contents

About the authors

Acknowledgments

Publisher's acknowledgements

Introduction

Part1 Finance fundamentals

1 Business accounting

2 Finance personnel and systems

Part2 Primary financial statements

3 Profit and loss (P&L)

4 Balance sheet

5 Cash flow statement

Part3 Key elements of financial statements

6 Revenue recognition

7 Opex and capex

Table of Contents

8 Business tax

9 Tangible fixed assets and depreciation

10 Goodwill and other intangibles

11 Stock

12 Debtors and creditors

13 Prepayments and accruals

14 Provisions and contingencies

15 Capital and reserves

16 Group accounts

17 Revaluation

18 Impairment

Part4 Financial and regulatory environment

19 Accounting and financial reporting standards

20 External financial audit

21 Information in the public domain

22 Corporate governance and whistleblowing

Part5 Assessing financial health

23 Profitability performance measures

24 Working capital and liquidity management

25 Insolvency and going concern risk

26 Long-term solvency performance measures

27 Investor ratios

28 Business valuation

Part6 Sources of business finance

Table of Contents

29 Equity finance

30 Debt finance

Part7 Financial management

31 Management accounts

32 Profitable pricing

33 Profit planning

34 Budgeting and forecasting

35 Investment appraisal

Part8 Practical application

36 Consolidate and apply

37 The reliability, relevance and trustworthiness of
financial statements

Appendix: Greggs plc Financial Statements

Glossary

Further resources

Index

Back Cover