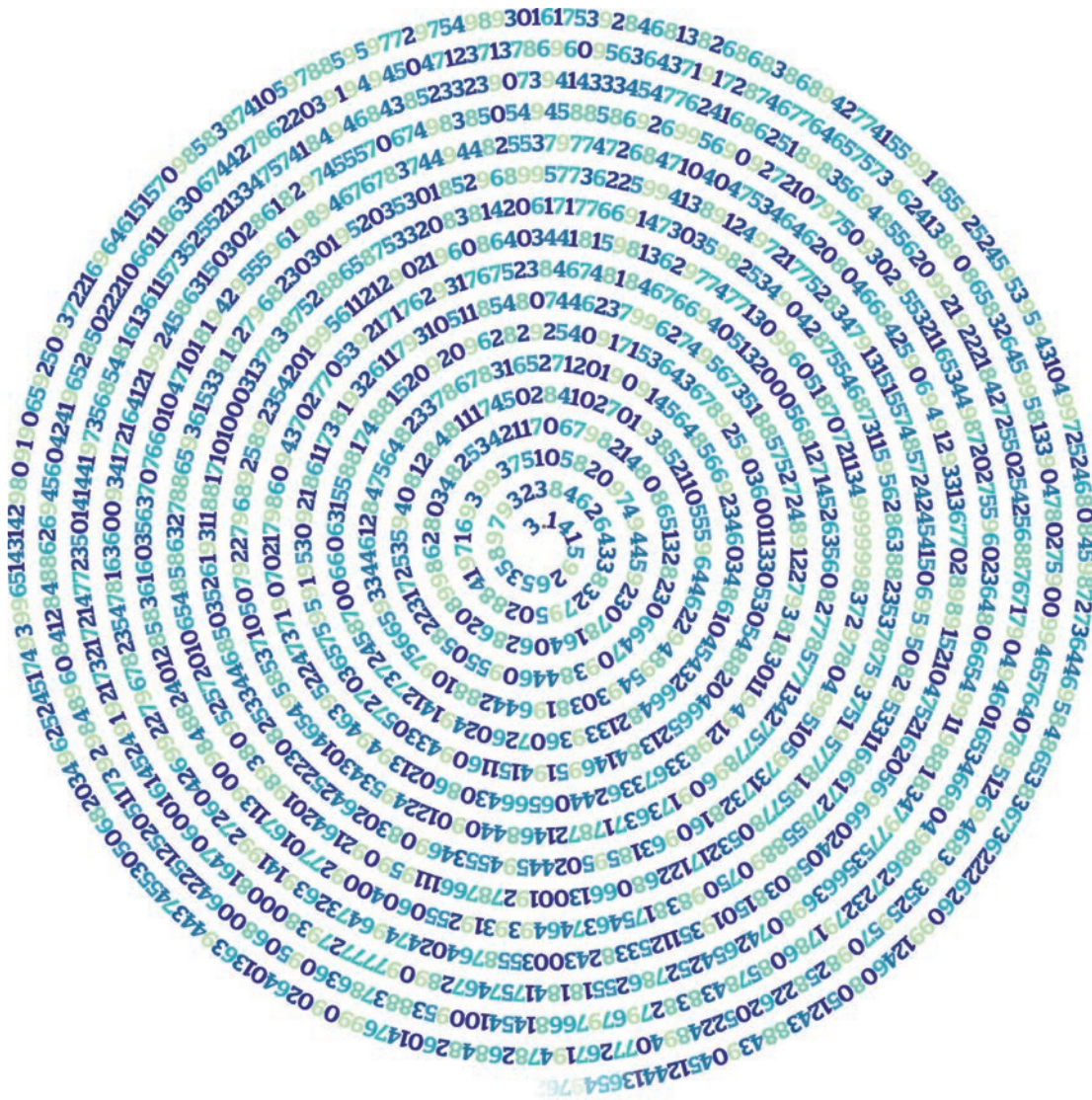
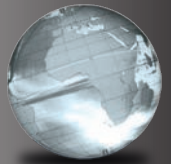


GLOBAL
EDITION



Algebra and Trigonometry

SEVENTH EDITION

ROBERT F. BLITZER



A Brief Guide to Getting the Most from This Book

1 Read the Book

Feature	Description	Benefit
Section-Opening Scenarios	Every section opens with a scenario presenting a unique application of algebra or trigonometry in your life outside the classroom.	Realizing that algebra and trigonometry are everywhere will help motivate your learning. (See page 136.)
EXAMPLE	Examples are clearly written and provide step-by-step solutions. No steps are omitted, and each step is thoroughly explained to the right of the mathematics.	The blue annotations will help you understand the solutions by providing the reason why every algebraic or trigonometric step is true. (See page 138.)
Applications Using Real-World Data	Interesting applications from nearly every discipline, supported by up-to-date real-world data, are included in every section.	Ever wondered how you'll use algebra and trigonometry? This feature will show you how they can solve real problems. (See pages 294–296.)
> GREAT QUESTION!	Answers to students' questions offer suggestions for problem solving, point out common errors to avoid, and provide informal hints and suggestions.	By seeing common mistakes, you'll be able to avoid them. This feature should help you not to feel anxious or threatened when asking questions in class. (See page 139.)
BRIEF REVIEW	Brief Reviews cover skills you already learned but may have forgotten.	Having these refresher boxes easily accessible will help ease anxiety about skills you may have forgotten. (See page 508.)
BLITZER BONUS	These enrichment essays provide historical, interdisciplinary, and otherwise interesting connections to the algebra or trigonometry under study.	Yet even more proof that math is an interesting and dynamic discipline! (See page 195.)
Explanatory Voice Balloons	Voice balloons help to demystify algebra and trigonometry. They translate math into plain English, clarify problem-solving procedures, and present alternative ways of understanding.	Does math ever look foreign to you? This feature often translates math into everyday English. (See page 193.)
WHAT YOU'LL LEARN	Every section begins with a list of objectives. Each objective is restated in the margin where the objective is covered.	The objectives focus your reading by emphasizing what is most important and where to find it. (See page 178.)
1 Learning Objective		
> TECHNOLOGY	The screens displayed in the technology boxes show how graphing utilities verify and visualize algebraic or trigonometric results.	Even if you are not using a graphing utility in the course, this feature will help you understand different approaches to problem solving. (See page 140.)

Algebra and Trigonometry, Global Edition

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