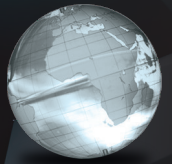


GLOBAL
EDITION



ENTREPRENEURSHIP

*Successfully Launching New
Ventures*

Updated 6e

Bruce R. Barringer | R. Duane Ireland



Entrepreneurship

SUCCESSFULLY LAUNCHING NEW VENTURES

UPDATED SIXTH EDITION
GLOBAL EDITION

Bruce R. Barringer
Oklahoma State University

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Texas A & M University



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