

The Addison-Wesley Signature Series



SUCCESSING WITH AGILE

SOFTWARE DEVELOPMENT
USING SCRUM

MIKE COHN



Foreword by Tim Lister

Praise for *Succeeding with Agile*

“Understanding the mechanics of an agile process is just not enough. Mike Cohn has compiled a superb and comprehensive collection of advice that will help individuals and teams with the intricate task of adopting and adapting agile processes to fit their specific challenges. This book will become the definitive handbook for agile teams.”

—**Colin Bird**, Global Head of Agile, EMC Consulting

“Mike Cohn’s experience working with so many different organizations in the adoption of agile methods shines through with practical approaches and valuable insights. If you really want agile methods to stick, this is the book to read.”

—**Jeff Honious**, Vice President, Innovation, Reed Elsevier

“Mike Cohn has done it again. *Succeeding with Agile* is based on his experience, and all of our experience, with agile to date. He covers from the earliest days of the project up to maturity and offers advice for the individual, the team, and the enterprise. No matter where you are in the agile cycle, this book has something for you!”

—**Ron Jeffries**, www.XProgramming.com

“If you want to start or take the next step in agile software development, this book is for you. It discusses issues, great solutions, and helpful guidelines when scaling up in agile projects. We used the guidelines from this book extensively when we introduced agile in a large, FDA-regulated department.”

—**Christ Vriens**, Department Head of MiPlaza, part of Philips Research

“If making the move to agile has always baffled you, then this book will unlock its mysteries. Mike Cohn gives us all the definitive, no-nonsense guide to transforming your organization into a high-powered, innovative, and competitive success.”

—**Steve Greene**, Senior Director, Program Management and Agile Development,
www.salesforce.com

“Mike Cohn is a great advisor for transforming your software organization. This book is a distillation of everything Mike has learned over the years working with companies that are trying to become more agile. If you are thinking of going agile, pick up this book.”

—**Christopher Fry**, Ph.D., Vice President Development, Platform,
www.salesforce.com

“Whether you’re just starting out or have some Scrum experience under your belt, in *Succeeding with Agile*, Mike Cohn provides a wealth of information to guide you in your quest toward continuous improvement. Throughout the book, concepts are reinforced with practical everyday advice, including how to handle objections and thought-provoking ‘things to try now.’ An extensive list of recommended readings round this out to be a must have book.”

—**Nikki Rohm**, Studio Director Project and Resource Management, Electronic Arts

Succeeding with Agile: Software Development Using Scrum (Adobe Reader)

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