

FIFTH EDITION

LOGISTICS AND SUPPLY CHAIN MANAGEMENT

MARTIN CHRISTOPHER



PUBLISHING
FINANCIAL TIMES

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'A definitive text from a true authority. The fifth edition of *Logistics & Supply Chain Management* is a strategic treatment of the field. It provides both the student and the professional with ideas, processes and tools to deliver sustainable competitive advantage to their organisation. It also equips the reader with the tools for their own professional success.'

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'A powerful book for executives and practitioners. It emphasises the "end to end" view of supply chains, focusing on both cost efficiency and value creation. The principles and concepts are illustrated with practical examples and applications. It is a great contribution.'

Professor Hau Lee, Stanford Graduate School of Business, USA

Logistics and Supply Chain Management

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