## **Contents**

Fo	reword: Sport Communication Linked with Linguistics  Linda K. Fuller	ix
Ac	knowledgments	xiii
Introduction: Sports, Games, Rhetoric, Performance, and Politics Barry Brummett		1
	Part One: General Dimensions of the Rhetoric of Performance In Sport and Games	
	Introduction	7
1	Why Sport and Games Matter: Performative Rhetorics in Popular Culture Rachel Kraft and Barry Brummett	9
2	The Rhetoric of Monstrosity in Professional Sports Controversy Roger Gatchet	26
3	It Is a Girl Thing: Uncovering the Stylistic Performance of Female Athleticism  Sunshine P. Webster	48
	Part Two: Performance Within Texts of Sports and Games	• •
	Introduction	65
4	Towards a Rhetoric of Nostalgia and Cultural Memory: Silver League Base Ball and the Performance of the Past Carlnita P. Greene	67

viii	Sporting Rhetoric: Performance, Games, and F	Politics
5	Bull Riding and the Performance of Masculinity Luke Winslow	86
6	Performing Perfection, or, How to Be a Ninja Warrior Jaime Wright	103
7	Rollergirls: Superhero Rhetoric in Post-Feminist Television Alexis Carreiro	123
8	Going All In on the Global Market: The Rhetorical Performance of Neoliberal Capitalism on ESPN's World Series of Poker Jay P. Childers	139
9	Lucha Libre: Mexican Wrestlers and the Portrayal of Politics in the Arena Laura Barberena	157
	Part Three: How Elements of Sports and Games Are Taken up into Performance in the Wider Culture	
	Introduction	173
10	Competitive Eating as Sport: A Simple Recipe for Everyone K. Jeanine Congalton	175
11	Hip-Hop, the NBA, and Street Basketball: The Rhetorical Dimensions of Performance at the Intersection of Class,	
	Race, and Popular Culture Kevin A. Johnson	196
12	Sacred Saturdays: College Football and Local Identity Timothy R. Steffensmeier	218
	Performing Social Class: The Case of Rutgers Basketball versus Don Imus Meredith M. Bagley	235
Abo Inde	out the Contributors	259 263