The book cover features a background of the American flag. In the upper left, a studio light fixture is visible. In the lower right, a vintage-style microphone on a stand is shown. The title and subtitle are prominently displayed in the center.

EDITED BY
DAVID A. SCHULTZ

LIGHTS, CAMERA, CAMPAIGN!

MEDIA, POLITICS, AND POLITICAL ADVERTISING

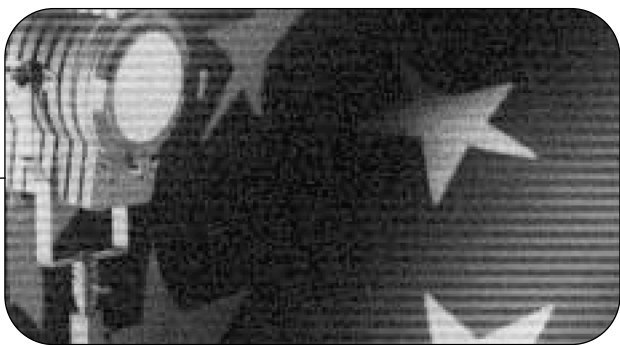


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