

Table of Contents

Chapter 1	Introduction: Organism, Language and World	1
	Characterization of the field in which language becomes possible and necessary — Organism and environment — Language as stimulus — Language as response — Speaker and listener — Language as a system of signs — Development from a historical to a structural orientation in linguistics — SAUSSURE's distinction between <i>langue</i> and <i>parole</i> — CARROLL's definition of language — Linguistics and psycholinguistics.	
Chapter 2	Sign, Expression and Symbol	18
	BÜHLER's organon model of the sign — Expression and language — Animal language and evolution of language — LANGER's treatment of the tendency to symbolize — Meaning as representation — Behavioristic and neo-behavioristic approaches to psycholinguistics.	
Chapter 3	Linguistic Units	30
	Description of the speech event — Phonetics — Articulatory, acoustic and auditory approaches — The morpheme — MARTINET's dual scheme of analysis — The phoneme — Distinctive feature analysis — Grammar as combinatorics of language — CHOMSKY's generative grammar.	
Chapter 4	Language and Communication	49
	The concept of information — Sender, channel of communication, receiver — 'Bit' as unit of information — Continuous variation and discrete events — Capacity of communication — Classifying processes in speech perception — LIBERMAN's motor theory of speech perception — Disturbance of speech perception through masking noise — Competition of speech events — The concept of channel capacity.	
Chapter 5	The Probability Structure of Language	79
	Speech perception and probability of occurrence — ZIIPF's curve and its interpretation — Thorndike-Lorge frequency count — Coding processes in speech perception — Language as a Markov process — Approximations to genuine language. — Transitional probabilities as determinants of the perception and learning of verbal material.	
Chapter 6	Phenomenology of Verbal Associations	109
	From a sequential to an associationist viewpoint — The concept of association — GALTON and MARBE — Association experiments and everyday verbal behavior — Norms of association and their range of application — Group and personality factors in the differentiation of verbal habits — JUNG's investigations and LAFFAL's critique.	

Chapter 7 The 'Mechanism' of Association	133
Syntagmatic and paradigmatic associations — Association and context — Strength of verbal habits — Verbal 'relatedness' as an approach to the concept of meaning — NOBLE's attempt to quantify meaning.	
Chapter 8 The Philosophical Background to Modern Psycholinguistics 148	
Meaning as inherent bipolar connection — The designating function of language — <i>Adaequatio rei et intellectus</i> — Language and meta-language — Empiricist criteria of truth — Pragmatism and operationalism — Between-world of meaning — Meaning as context — Role of language-user — MORRIS — Meaning as behavior.	
Chapter 9 The Field Concept of Meaning	164
Concept of a lexical field — TRIER — PORZIG's 'essential relations' — The conceptualization of associative meaning — DEESE's investigations.	
Chapter 10 Mediation Theories of Language Processes	174
Chains of associations — Semantic generalization — Mediating associations — BOUSFIELD's mediation theory — The mediation process in relation to classification and differentiation — OSGOOD's model — Emotional components of meaning — Semantic differential — Application and critique of the semantic differential — Denotation and connotation.	
Chapter 11 The Conditioning Theory of Meaning: Its Achievement, Weakness and Further Development	194
Experimental modification of meaning — Semantic satiation — Model of bilingualism — MOWRER's theory of the sentence — The negation of the meaning problem in SKINNER — Operant conditioning of verbal behavior — CHOMSKY's critique of SKINNER — Meaning as disposition — BLOOMFIELD's conception of meaning as stimulus and response — A non-behavioristic cognitive conception of meaning.	
Chapter 12 The Imitation of Sounds and Sound Symbolism	214
Imitation of sounds as the germ of human speech — HUMBOLDT's dichotomy — Evolution of onomatopoeia — Traces of sound symbolism in linguistic behavior — 'maluma' and 'takete' — Matching experiments in the mother tongue and an unknown second language — Concept of physiognomy — WERNER's theory of symbol formation.	
Chapter 13 The Psychological Reality of Grammar	230
Limits of the Markov model — Concept of grammaticality — Linguistics and psycholinguistics — Effect of syntactical structure upon learning and retention — What functions as a unit? — Temporal characteristics of speech perception and speech production — Syntactical and lexical selection — Role of generative grammar in psycholinguistics — JOHNSON's hierarchical model — LASHLEY's view of the temporal organization of speech events — Plan and <i>Impulsfigur</i> — The concept of recoding — MILLER's studies of transformations.	

Chapter 14 Genetic and Child Psychology as a Testing Ground for Psycholinguistics	258
Trial and error as a principle of language acquisition — MOWRER's autism-theory — 'Mama' — Language as part of the total dynamics of the child — Language as a link between practical events — The interaction of language and total situation — Language and thought in the work of VYGOTSKY — The role of consciousness — Meaning as awareness of constancy — Classification processes in language acquisition — The word as a 'lure to cognition' — Genesis of predication — The acquisition of linguistic rules — The role of imitation.	
Chapter 15 The Influence of Language on Man's View of the World....	297
Semantic implications of grammatical word classes — The object-forming function of language — Formation of categories through language — Language as a teacher of discrimination and non-discrimination — Kinship terms as an illustration — Status and solidarity of address — WHORF and the thesis of linguistic relativity — LENNEBERG's methodological argument — Color coding and its problems — GLANZER's verbal-loop hypothesis — Towards linguistic universals — General Semantics.	
Bibliography	329
Author Index	355
Subject Index.....	362